



The Work of the Common Change Chief Storyteller
Profile: Curate content, Coordinate storytelling and Cultivate generosity,

THE DREAM (Mission)

Common Change is committed to empowering individuals to pool resources with people they know, to share with people they love and care about. We are committed to demonstrating that we live in an economy of abundance and to eliminating personal economic isolation.

YOUR ROLE

Do you love taking big concepts and values and making them accessible, relatable, and transformative by grounding them in a story? If you love connecting with people, hearing their stories, asking good questions, and translating that into a clear and compelling verbal, written or visual story, we need you!

1. Curate Content
 - a. Maintain social media, blog and mailchimp campaign post schedule and content calendar
 - b. Develop content for Common Change blog (x2/week) – Inspire, Engage, Equip
 - c. Assist with content creation for website landing pages as needed
 - d. Continue the positive flow of "generosity content" shared with our broader community via social networks – Ignite, Inspire, Engage
2. Cultivate Generosity
 - a. Grow Twitter and Facebook account followers by 20% over 3 months
 - b. Source or develop content that can help individuals invite friends and family to join their Common Change group
 - c. Activate Common Change videos to be more widely shared
 - d. Move individuals from Liking to Loving to Living

PERSONAL LIFE PROFILE and SKILLS

Has a high standard of integrity, transparency and professionalism

Is very detail-oriented

Is courteous, calm and factual

Communicates clearly in written and verbal forms

Able to work independently towards the accomplishment of goals

Able to work collaboratively with other Common Change staff and volunteers, even "at distance" or virtually

Able to manage expectations and communicate clearly when hard-pressed or if deadlines are not reasonably achievable.

COMMITMENT

Be in a position to serve 3.5 hours/week for 1 year.

Participate in 30min weekly conference call with Operations and Development team

REGULAR RHYTHMS & TEAM PARTICIPATION

As a Common Change key volunteer you are invited to participate in the regular rhythms of the organization. You are invited to contribute to the development of process, projects and product; to think creatively with us about how to continue to grow and develop; and to continue writing and telling the story with us. As a Common Change team member you'll join others who are imagining and actively working to realize an alternative economic reality. We have a deep desire to see personal economic isolation eliminated, to connect people to each other, to make relational generosity a lifestyle, and to close the gap between the rich and the poor. This is more than charity, benevolence or philanthropy; this is a call to friendship.